

# Michael Mueller

[www.mmueller.com](http://www.mmueller.com)

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## UX / Product Design Leader

Solutions driven product design leader with experience leading design teams in the consumer digital product space. Experience working with cross functional teams across Growth, Commerce, Search, Platform and Mobile to deliver innovative solutions that meet the customers needs and achieve the business objectives. Key skills include:

• UX Leadership • Product Design • Interaction Design • Visual/UI Design • Design Systems • Prototyping • Wireframing • Mobile / Responsive Web • User Research • Journey Mapping • Accessibility • HTML/CSS

## EXPERIENCE

**Chegg** – Santa Clara, CA

**JUNE 2011 - APRIL 2021**

### **UX Design Manager**, APRIL 2014 - APRIL 2021

Managed Product Design for the Growth & Enablement, Monetization and Required Materials teams, including commerce, search, navigation, authentication, account and design system. Previously led Mobile Design Team responsible for design of iOS, Android and mobile web products.

- Led comprehensive redesign of site navigation system.
- Designed responsive checkout system for Textbook Commerce Team.
- Led two major updates of the design system.
- Led effort to establish company-wide responsive design guidelines.
- Led effort to define company-wide UX Design Principles.
- Executed UX audits and journey maps.
- Led Mobile Design Team responsible for design of iOS, Android and mobile web products.

### **Principal UX Designer**, JUNE 2011 - APRIL 2014

Led design for projects across the Chegg experience such as commerce, search, navigation, home and landing pages.

- Collaborated with marketing to evolve brand and modernize product experience.
- Established a comprehensive style guide and defined first company-wide design system.
- Led design of Textbook Solutions and Chegg apps for iOS and Android.

**Yahoo!** - Sunnyvale, CA

**MARCH 2007 - MAY 2011**

### **Staff User Experience Designer**

UX Design for Yahoo! Front Doors Team which included the Yahoo! Home Page and My Yahoo!

- Redesigned Yahoo home page to be scalable across international markets.
- Led design for core page components such as the Today, News, Favorites and Quick View modules.
- Designed modules and themes for My Yahoo.

**Adobe** - San Jose, CA

**AUGUST 1999 - MARCH 2007**

### **Senior Experience Designer**

UX Design for Adobe hobbyist products such as Adobe Photoshop & Premiere Elements, Adobe Photoshop Album as well as other products such as Acrobat Elements, ePortfolio, ActiveShare and Content Server.

- Performed UX Design for three releases of Adobe Photoshop & Premiere Elements.
- Established design patterns, iconography and guidelines for Elements products.
- Led design and development of Adobe User Experience Team intranet.

## **ADDITIONAL RELEVANT EXPERIENCE**

**Michael Mueller Design** - Campbell, CA

### **Principal**

- Performed Interaction design, visual design, illustration and web development for clients such as Adobe, The Learning Company, Good Samaritan Hospital, Thingealogy, CRI Inc., and InternalDrive.

**The Learning Company** - Newark, CA

### **Graphic Artist**

- Interaction design, visual design and web development for Compton's Encyclopedia Online, Ask the Librarian, Neighborhood Resources and Bob Villa Home Design Online. Interaction and visual design for Bob Villa Home Design, The Oxford Encyclopedia, The NIV Interactive Bible, and the American Heritage Dictionary.

## **EDUCATION**

**Bachelor of Science ( BS ) in Graphic Design / Illustration** | San Jose State University – CA

## **TRAINING**

- **Public Speaking** – PowerSpeaking, September 2018
- **Accessibility** - Deque University, April 2017

## **PATENTS**

- Mobile Application for Multilevel Document Navigation, US20140272859 A1, 2013
- User Interface for a Computer Display, US D628,209, 2010